

SUNSHINE GROUP OF INSTITUTIONS



UDAAN 2023

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MBA
i-MBA (BBA+MBA)
B.Voc. (BFSI AND S&MM)

INDEX

| Sr.No. | Event Name | Page No. |
|---------------|--------------------------------|-----------------|
| 1 | COMMENCEMENT OF HAPPINESS CLUB | 3 |
| 2 | STUDENTS ACHIEVEMENTS | 5 |
| 3 | FACULTY ACHIEVEMENTS | 5 |
| 4 | BOOK TALK SERIES | 6 |
| 5 | INDUSTRIAL VISIT | 6 |
| 6 | ORIANA 2023 | 8 |
| 7 | MUMBAI DABBAWALA | 9 |
| 8 | CORPORATE DAY | 9 |
| 9 | STUDENT CENTRIC ACTIVITIES | 10 |

UDAAN 2023

COMMENCEMENT OF HAPPINESS CLUB

Sunshine Group of Institutions launched its Happiness Club under the dynamic leadership of Prof. (Dr.) Vikas Arora and Ms. Seema Arora. The Happiness Club was launched with enthusiasm, promoting positivity and happiness in the members through speeches, discussions, and games. In the Sunshine group of institutions, we celebrated Happiness Week from 14th March 2023 to 20th March 2023 before the event of our happiness conclave. To celebrate the commencement of our happiness club, each day was celebrated with a different theme based on happiness. Our happiness club is titled “MUSKAAN”.

Day 1- Happiness Club Launch: 14-03-2023

Sunshine Group of Institutions introduced a Happiness Club as part of the Happiness Week celebration. The club was created to provide a platform for students and staff to come together, share positive experiences, and engage in activities that promote happiness and well-being. RJ Hirva and Mr. Mohit Desai from Radio Mirchi – 98.3 FM, the guest of honor, Prof. (Dr.) Vikas Arora, and Mrs. Seema Arora, happiness coaches, emphasized the importance of happiness and positive thinking, and attendees showed excitement for future events. It was coordinated by Prof. (Dr.) Vikas Arora, Mrs. Seema Arora, Dr. Komal Patel, and Ms. Ashita Savsani.



Day 2 - Joy of Giving: 15-03-2023

The institution organized a “Joy of Giving” activity where participants were encouraged to donate clothes, books, and other essential items to those in need. This activity aimed to foster a sense of empathy, gratitude, and generosity among the participants. In order to achieve this goal, our institution motivated students and assembled groups of 65 volunteers to offer Nimbu-Pani (lemonade) to the hardworking traffic police officers of Rajkot city during hot summer afternoons. The volunteers collected funds and distributed refreshments, along with thank-you notes, to over 300 traffic personnel stationed at various intersections. It was coordinated by Dr. Pratik Paun, Dr. Abhipsa Vagadiya, Dr. Vidhi Kakkad, and Mr. Chaitanya Sanghani



Day 3 - poster making competition 16-03-23

A poster-making competition was held, allowing students to express their creativity and convey their happiness. The theme was "Express your happiness through poster making". The vibrant and inspiring posters were displayed throughout the campus, creating an uplifting environment. A total of 56 students from all classes participated in a poster-making activity to express the meaning of happiness in their lives through creative artwork. It was coordinated by Dr. Khushboo Dave, Ms. Sampat Bansuri, and Ms. Khyati Khokhara.



Day 4 - Gratitude day 17-03-23

One of the key highlights of the Happiness Week celebration was Gratitude Day. Participants were encouraged to reflect on the things they were grateful for in their lives. The students expressed their gratitude for the people and things in their lives by writing **thank-you notes** on pre-designed cards, folding them, and depositing them in a box. Expressing gratitude has been linked to increased happiness and well-being, and this activity aimed to cultivate a sense of appreciation among the participants. The activity was coordinated by Ms. Ashita Savsani and Ms. Niyati Kotecha.



Day 5 - Joy of singing 18-03-23

A singing event was organized where students and faculty showcased their musical talents. Singing has been shown to boost mood and promote a sense of joy. Fifteen students took part in the "Joy of Singing" event, using individual and group performances to express their happiness through song. Their captivating singing and enthusiasm left the audience spellbound. During the event, faculty coordinators Mrs. Seema Arora and Ms. Kinjal Bhatt also sang a devotional Qawwali song, which prompted the students to start dancing. The event provided an opportunity for participants to come together and celebrate happiness through the power of music. The activity was coordinated by Mrs. Seema Arora and Ms. Kinjal Bhatt

Day 6 - Happiness Conclave 20-03-23

As part of the week's activities, on the day of International Happiness, an online expert talk on happiness, known as the Happiness Conclave, was organized. Renowned experts in the field of positive psychology and well-being were invited to share their insights and strategies for leading a happier life. The session aimed to inspire and educate participants on the importance of cultivating happiness in their daily lives. 95 + participants joined and were enlightened. The event was moderated by Dr. Khushboo Dave and technical support was provided by Ms. Ashita Savsani, Mr. Dharmesh Vekariya, and Ms. Kinjal Bhatt

STUDENTS ACHIEVEMENTS

Our bright student from MBA-4, Nandini Girglani, secured second rank and trophy in an elocution competition organized by Indian Oil Corporation Ltd in March 2023 and the topic for the same was “**corruption-free India**” for a developed nation.

Another scholar from MBA-4 Mansi Harnesha has received a participation certificate in “Sankalp 2022” and in Business Standard for participating in summer internship project competition.

A star from MBA 4, Rola Pooja has been rewarded the runner-up in Money Mantra competition at the event Colosseum 2022 organized by Christ Institute of Management, Rajkot.

FACULTY ACHIEVEMENTS

Assistant Professor Mr. Chaitany Sangani, has achieved remarkable success by publishing his Research paper in one day Multidisciplinary National Seminar on - INDIA @75: Achievements, Aspirations, Opportunities and Challenges. The Paper titled "**A study on the influence of demographic variables on the investment decisions: A Study of Saurashtra Region** "



BOOK TALK SERIES

“Books are always our best friends” considering this SGI, Department of Management has started an insightful activity of **Book Talk**. The event is been coordinated by Dr. Vidhi Kakkad. The aim behind initiating book talks is to make faculty get brief about certain books and their message.

On 31st March 2023, a book talk on “Rich dad Poor dad” by Robert Kiyosaki was conducted by Ms.Khyati Khokhara.

On 27th April 2023, a book talk on “The magic of weight loss pills: 62 lifestyle changes, was conducted by Dr.Abhipsa Vagadiya.

INDUSTRIAL VISITS

1. NISM STUDY TOUR

A Study Tour to NISM Mumbai was organized for MBA-3(finance) and B.Voc (BFSI)-5 students for 3 days ie, 29th, 30th, and 31st of December by Dr. Komal Patel and Ms. Khyati Khokhara. A total of 35 Finance students joined the tour. It was a great opportunity for students to strengthen their foundation of knowledge and get practical exposure to the securities market

The study tour was organized with the purpose of experience-based learning regarding the securities market of India.



2. Amul Visit

An industrial visit was planned at AMUL cooperative society, on the date of 11th January 2023. MBA marketing students and 3 faculties visited the Amul plant in Anand, Gujarat. They learned the history of Amul Company, how it was instigated at the time of white revolution, what the process is, and the journey of being a world-famous brand today. Not only that, students learn about Amul's USP, marketing, supply chain management, etc. They also visited the manufacturing unit to observe the Production Process. It was worth visiting the place as it enhanced the practical knowledge of Business Operations.



3. Microsign Visit

Mr. Nisheeth Mehta, the CEO of Microsign Products, Bhavnagar permitted our institute for an Industrial Visit on 6th January 2023. A count of 30 students with 3 faculties, visited and learned practical approaches to HR Practices, and mainly how to manage Human Capital. Mr. Mehta shared his expert knowledge and explained many practical aspects to handle HR effectively and efficiently to run a business successfully. Students enriched their HR Practices and also had one on one interaction to clear their doubts. We noticed 70% of staff in the factory was disabled which they call as differently able. The visit turned out an effective mechanism for HR practices. This visit was coordinated by Dr. Khushbu Dave and Ms. Sampat.



4. Mundra port Visit

Management studies can't be restricted to classroom activities only, theoretical knowledge and practical knowledge of the business environment are equally important. Concerning this SGI has conducted a Mundra port visit for MBA students interested in International Business Areas. Mundra Port is the largest private port in the Special Economic Zone of India located north shores of the Gujarat Kutch region. Students get Basic knowledge of harbor activities and how they manage all five terminals effectively with a target of zero percent accidents during the port visit.

They visited the operation area of the port and explain how operations are done at five different terminal areas. They took us to the port with an explanation of yard operations and the loading and unloading of cargo. Visit was coordinated by Dr. Abhipsa Vagadi ya and Mr. Ravi Padhiyar



ORIANA 2023 - Annual function and felicitation ceremony

Oriana 2023 was organized on 21st April 2023, Friday. The timings for the event were 5:30 pm to 9:00 pm. The felicitation ceremony was organized to acknowledge the achievements of our students.

Shri Jaipalsingh Rathod, IPS (SP, Rajkot Rural District) was invited as our chief guest to our 9th Annual Felicitation Function **Oriana-2023**, which was held at the central courtyard. Our chairman Mr. Minesh Mathur attended the event and graced the ceremony. Principals and teachers from various schools were invited as guests.

Dr. Khusboo Dave was the program coordinator for Oriana 2023. Dr.Komal Patel was the co-coordinator for the event.

5 cultural performances were held and awards were felicitated in five categories Students were awarded in the following categories Academic Excellence, Best Leader, Best Orator, GTU gold medalist, and Student of the Year.



MUMBAI DABBAWALA

Sunshine Group of Institutions in Rajkot organized a Mega Motivational Seminar on the topic; Mumbai Dabbawala, the Management Marvel on 6th February 2023, by renowned speaker Dr. Pawan Agrawal. The seminar aimed to inspire and educate the audience about the remarkable management practices of Mumbai's famous Dabbawalas and the valuable lessons they offer for success and efficiency.

The event was graced by the presence of esteemed guest Mr. Nalin Zaveri, along with honorable members from the top management of Shri Sunshine Group of Institutions, including Mr. Meenesh Mathur, Mr. Dharmendra Pal, Ms. Samina Mathur, and Mr. Akhil Mathur. Their presence added prestige to the seminar and demonstrated the institution and commitment in providing valuable learning experiences to its students and the community.

The seminar attracted an impressive audience of 2500 individuals, including enthusiastic students from various schools across Rajkot City. The diverse gathering consisted of students, teachers, professionals, and members of the general public, all eager to gain insights from Dr. Pawan Agrawal & expertise and the exemplary practices of the Mumbai dabbawalas. Dr. Pawan Agrawal, a distinguished management expert, and speaker, delivered an engaging and informative talk on the Mumbai Dabbawalas' exceptional organizational skills and dedication.

With his vast knowledge and experience, Dr. Agrawal highlighted the importance of teamwork, time Management, and customer satisfaction in achieving organizational excellence.

CORPORATE DAY

Corporate Day was arranged for BVoc students on 6th March 2023, where corporate representatives from various industries and companies came to guide students and to seek talented candidates for their organization. Experts shared what's current trends in the market, which skills are required, and which type of talent/skills can attract a handsome salary for job seekers. Students had a discussion regarding their doubts and understood which talent recruiters are seeking.



STUDENT CENTRIC ACTIVITIES

1.G20 NATURE RIDE WITH SSCC

Institutions organized Nature Ride on 1st April 2023, with Sunshine Cycle Club (SSCC) for MBA-2, iMBA-4, b.Voc-6 Students, starting from 6:00 am To 8:00 am. This Nature Ride was coordinated by Dr. Abhipsha Vagadiya and Ms. Niyati Kotecha. We assemble at Katariya Chowkadi and we experienced the beautiful Nature Ride of 18 kilometers to Veja Gaam. The motto behind this Nature Ride is “**To Save Energy.**”

For, the well-being of Student’s Physical fitness Sunshine Cycle Club arranged this beautiful event where Students can enjoy the beauty of nature and also enjoy group rides with their dear friends. Along, with enjoyment students perceive the important lesson such as “Save Nature, Nature Will Save You.”



2. ONE TRIP TO LION'S DEN

One-day trip for MBA Students On, 3rd April 2023, at Lion's Den Resort was arranged which was coordinated by Dr. Vidhi Kakkad and Ms. Sampat. As, hard-work is important, taking a break from regular life is also needed to refresh our routines. At the resort, students enjoyed various activities and indoor & outdoor games. The center attraction of this trip was the adventure activity which had 3 levels.



3. INTERNATIONAL YOGA DAY CELEBRATION

The entire World Celebrates Yoga Day on the 21st of June and thus Sunshine follows the healthy trend to spread awareness of the benefits of yoga in one's life. Ms. Seema Arora who is a Yoga trainer, conducted refreshing yoga sessions guiding our students and faculties on various yoga techniques like physical postures, breathing techniques, and meditations, and the significance of pranayama Which originated in India. For students, Yoga is essential as it helps students inculcate strength, endurance, confidence, and a great mind–body–soul connection. The confidence thus attained through yoga is then carried into the real world and makes the students strong, compassionate, and acceptable.





Sunshine Group Of Institutions

“ A Perfect Path To Success “

COURSES OFFERED: MBA, I-MBA & B.VOC



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